

**vizuelna
konta
minicija
grada**



problem

?

ekološki



estetski



kulturni



društveni



**izvori
problema**

- informacioni vek



- razvoj kapitalizma u postkomunistickim zemljama



- gubitak svesti o vizuelnoj kulturi



- sloboda medija i informisanja



- apatija i automatsko posmatranje dizajna

PEŠACI PREDITE NA
DRUGU STRANU ZBOG
**SOPSTVENE
SIGURNOSTI!**

IZRADA BRAVANJE ALU PVC STOLARIJE



- komunikacioni sukob, borba za recipijenta

AMERICANS FEDERAL

DU

Zlatibor

COWBOYS

BUDIMPEŠTA

TH: 2003

ABEL

VEIOO

Future

ПОСЛУЖБА ЗА ПУТНИЦИ
ПРЕКОСГРАДНИ
ПРЕКОСГРАДНИ
ПРЕКОСГРАДНИ

ОКТОБАР

ПОСЛУЖБА ЗА ПУТНИЦИ
ПРЕКОСГРАДНИ
ПРЕКОСГРАДНИ
ПРЕКОСГРАДНИ

ЦИДО У СРБИЈИ

BRITANICA BEB

**- odsustvo estetskog poimanja
i kritičkog pogleda na sredinu
u kojoj živimo**



- nepoštovanje istorijskog nasleđa



- pad kvaliteta zabavljanja
i gubitak kulturnog sadržaja



**- odsustvo kontrole i legislative,
policija i sudovi su spori
i nefleksibilni, korumpirani**



- slaba edukacija u školskim ustanovama /fali etika i estetika u edukacionom planu



- niska svest o čuvanju
zivotne sredine

BUBICA
2000 din
TAMU DNE BUBICAJ
POTREBAN TREĆI

POTREBAN TREĆI
CIMER
NEPUSAC

**situacija
u novom
sadu**

**legalne
javne
površine**



JAZZFESTIVAL

JAZZFESTIVAL

SREDA

SASA BABIC

Teodor

Club X

BEER PARTY
TUBORG 140
LAV 120

SREDA

DJ

PROJEKCIJA
JACK BATH
999 DINE
ZA DEVOJKE
DJUS VOTKA DO
REZERVACIJE

DANIEL
4999 DIN: FLASA
GRATIS
ZA DEVOJKE
DJUS VOTKA DO PONOCI
REZERVACIJE: 064 291 02 04
099 98 99 700

DI BILLY
SALE Z.VLM.

DI BILLY
SALE Z.VLM.

DI SALE



The display board is mounted on two green metal posts and features a large map of a park area at the top. The map is color-coded with green for trails and blue for water bodies. Below the map are several informational panels:

- Top Left Panel:** Contains a large, colorful illustration of a person in traditional Native American attire, possibly a dancer or warrior, with intricate patterns and colors.
- Top Right Panel:** Titled "WYOMING STATE PARKS" and contains text describing the park's history and mission.
- Middle Left Panel:** Titled "WYOMING STATE PARKS" and contains text about the park's facilities and services.
- Middle Right Panel:** Titled "WYOMING STATE PARKS" and contains text about the park's facilities and services.
- Bottom Row:** Four smaller panels, each titled "WYOMING STATE PARKS" and containing text about the park's facilities and services.



СЛОВЕНСКИ ГРУРСКИ
ДУНАВСКИ ПАРК
И МЕТЕОРОЛО
ИСТИ НАШТИ

1890 AN









**legalne
privatne
površine**

ULAZ
vici

A-frame sign with a white border. The top section has a colorful background with the word "KUPONOVANJE" in large, stylized letters. Below this, there is a large red arrow pointing upwards. To the right of the arrow is a cartoon character's head. At the bottom, there is some illegible text.

A-frame sign with a white border. The top section has the word "IDEA" in large, bold letters. Below it is a collage of various colorful images, possibly related to travel or lifestyle. The bottom section has some illegible text.

A red rectangular sign with white text. The text reads "MENACIJA EXCHANGE NORD" in a bold, sans-serif font. Below the text is a white arrow pointing to the left. At the bottom of the sign, there is a small white box with illegible text.



Veliki obroci

Big Mac® obrok

McRib® obrok



McChicken® obrok

Double McChicken® obrok



i'm lovin' it





gameS

III SPRAT
BAZAARA

III SPRAT
BAZAARA

PRODAJA
IGAARA

PRODAJA
IGAARA





POSTER: THE GREAT WALL OF CHINA

POSTER: THE GREAT WALL OF CHINA

POSTER: THE GREAT WALL OF CHINA

POSTER: THE GREAT WALL OF CHINA

POSTER: THE GREAT WALL OF CHINA

**ilegalne
površine**

- kutije za gas i struju



- gradski mobilijar



- gradski mobilijar



- gradski mobilijar



- gradski mobilijar



- gradski mobilijar



- putokazi



- putokazi

VISKOL
MOTORNA ULJA



- ograde



- ograde



- zidovi

VLADIMIR
ACIC
THERAPY
PETAK - 03. APRIL
TUNESIA

VLADIMIR
ACIC
THERAPY
PETAK - 03. APRIL
TUNESIA

VLADIMIR
Club X
EX ORDINACIJA
DJ FILIP
WHISKY - 4000
TEKNOLO - 3800
PETAK

VLADIMIR
ACIC

Club X Club X Club X

EX ORDINACIJA
DJ FILIP
WHISKY - 4000
TEKNOLO - 3800
PETAK

EX ORDINACIJA
DJ FILIP
WHISKY - 4000
TEKNOLO - 3800
PETAK

EX ORDINACIJA
DJ FILIP
WHISKY - 4000
TEKNOLO - 3800
PETAK

VLADIMIR
ACIC
THERAPY
PETAK - 03. APRIL
TUNESIA

СЕРБИЈА
MILIBAN

ПОДРЖИ МОЈИ САД!
Нор Сади
Моји Сади

VLADIMIR
ACIC
THERAPY
PETAK - 03. APRIL
TUNESIA

- zidovi



- zidovi



- istorijski spomenici



 **Kaizen** TEL: 520-457
ŠKOLA RAČUNARA

 **Lukings**
BON VOYAGE

- istorijski spomenici



- istorijski spomenici



- arhitektura



- arhitektura



- arhitektura



- arhitektura



- arhitektura



- arhitektura



- arhitektura



- arhitektura



- gradsko zelenilo



- gradsko zelenilo



paradoksi

- ZABRANJENO
LEPLJENJE
PLAKATA -



2

POSTER

1000
1000

POSTER

POSTER



BIN / NIB

24.05

VISION

LAWRENCE

FREE



REPORTS

DJ ANTOINE

DJ ANTOINE

Stylized text on a pink background, possibly 'Stylized' or 'Stylized'.

WHITE PAPER

STYLIZED

PETAR SA. ANNA

MENUS

MENUS

MENUS



Bankomat 24

MOBILIN TELEFON
My partner
SERVIS PROMOSI
021 433 807
021 433 807

WEDNESDAY NIGHT
DJ FILIP
SUBOTA

WEDNESDAY NIGHT
DJ FILIP
SUBOTA

Club R
WEDNESDAY NIGHT
DJ FILIP
SUBOTA



gameS

III SPRAT
BAZAARA

III SPRAT
BAZAARA

PRODAJA
IGAARA

PRODAJA
IGAARA



**“pozitivno
zagadjenje”
street art**



Наша Писменица
и српски историци
и српски историци
Наша Писменица

SEAR

TRAFIK

MUSKE I
TENSHE
KOSULJE

T
R
A
F
I
K
A

TRAFIK

TRAFIK

TRAFIK

TRAFIK

TRAFIK

TRAFIK

TRAFIK

PREV



Don't talk to anybody who listens to you
mluvit s tím kdo poslouchá mluvímu





**intervencije
protiv zaga-
djenja
u novom
sadu**



RESTORAN

СПО
СПО

ГОРА

PIZZA



АНКА
ДА
НИКА

PAZŃJA ZABRANJENO LEPLJENJE PLAKATA

Handwritten graffiti in red ink: "Bela napalulpa"

STOP!

OBJEKT JE POD
VARNIM NADZOROM



REPUBLIKA SLOVENIJA
VARNOSTNA AGENCIJA

cafe poslastičarnica

LIVE 2009
LIVE 2009

Indevny Jela bez alkohola

ZEPPELIN bez alkohola

Skipper bez alkohola

Ski Bar bez alkohola

info ☎ 049-410 757 044-306335 015-331 3740

GRY HIL TAXI

ATINA

DEPAS

7-3

2-15 m 13



**internet
i zagadjenje**

**slični
úspěšni
projekti**



Design Police




Bring bad design to justice.

Visual Enforcement Kit:

Template 1 2 3 4 5

[Previous](#) / [Next](#)

[Contact](#)
[Download Kit](#)

Kern this!	Consult a typographer	Comic Sans is illegal	 Design Police are operating in this area
Kern this!	Consult a typographer	Comic Sans is illegal	
Kern this!	Turn off hyphenation	Hierarchy required	
Kern this!	Turn off hyphenation	Hierarchy required	
Kern this!	Use a baseline grid	Legible from space	 Design Police are operating in this area
Kern this!	Do not use faux italic	Microscope required	
Kern this!	Do not use faux bold	Clichéd type effect	
Kern this!	Imitation small caps	Poorly cut typeface	
ILLEGIBLE	Please do not use Word Art™		 Design Police are operating in this area
	Warning: skewed typeface		
ILLEGIBLE	This type has been bastardised		
	Reduce number of typefaces		

newsday

-washington post



"...nding"



Beat the Billboard



Beat the Billboard vznikol v rámci projektu Mestské zásahy (www.mestskezasahy.sk)

Billboardy, megaboardy, citylighty na zastávkach, plagáty na stenách, v autobusoch, električkách, nadrozmerné bannery na budovách... Všetky ziapu o pozornosť, kričia, aby sme si ich všimli, ponúkajú nám informáciu, o ktorú sme neprosili. Reklama znečisťuje naše mestá, naše životné prostredie - bez evidentného prínosu pre spoločnosť. Je načase uvedomiť si, že s tým niečo môžeme robiť!

Illah van Oijen, Martin Mistrík, 2008

which billboard deserves the BLB award?

- 1. klariska ulica
- 2. trnavske myto
- 3. SNG
- 4. hrad a pod hradom
- 5. dom odborov
- 6. hodzovo
- 7. prior
- 8. sancova ulica

[Hlasovat](#) [Zobrazit výsledky](#)

Dosavadní počet hlasů: 263
Počet dní, které zbývají do konce hlasování: 241

Monday, 17 November 2008

HLASUJ! (BLB AWARD)



Aby sme rozyhbali politikov mesta Bratislava k aktivite nieco spravit s billboardami, davame vam moznost vyjadrit sa. Vybrali sme zopar prikladov arogantneho umiestnovania reklamy. Je na vas zvolit ten, co si zasluzi cenu BLB. Oznac obrazok nalepkou na vystave v SNG, alebo tu na www.beatthebillboard.sk zvol BLBa!



1. KLARISKA ULICA



2. TRNAVSKÉ MYTO